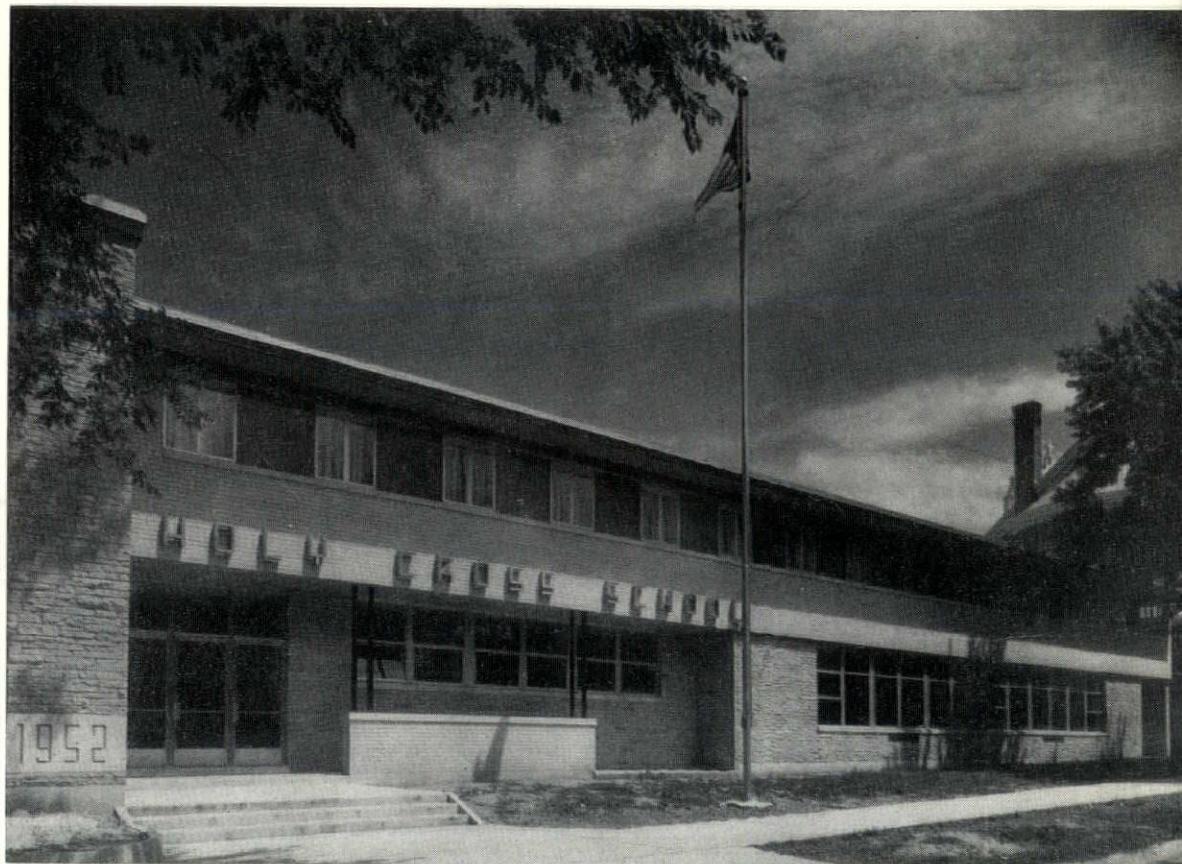
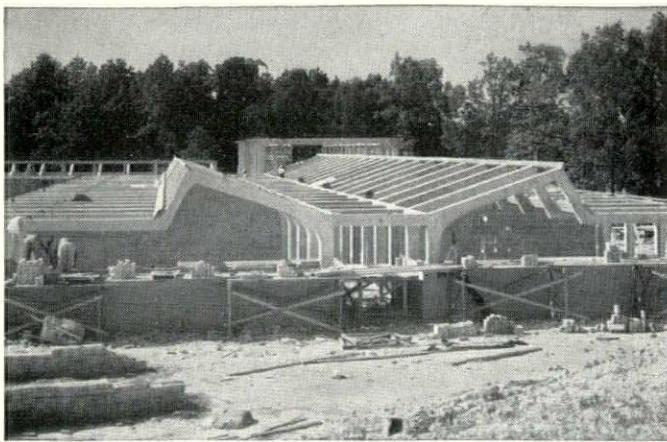


MAY 1956

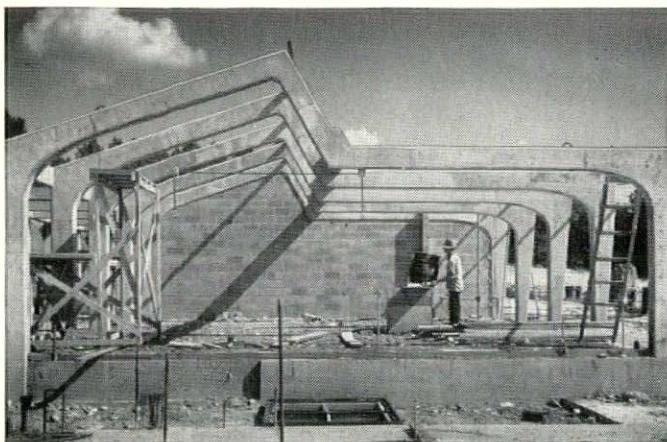
the
Wisconsin
Architect

Kaukauna School

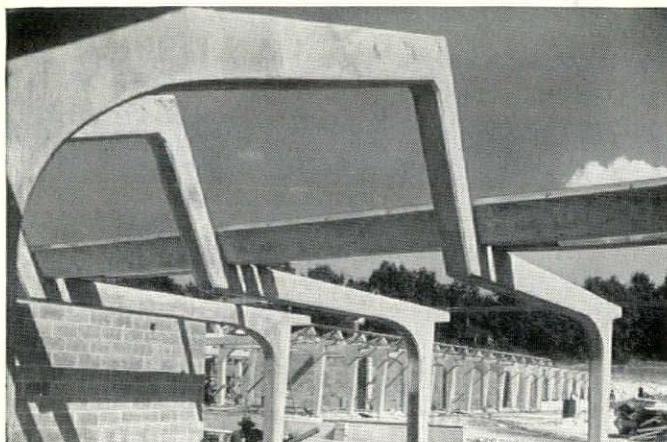




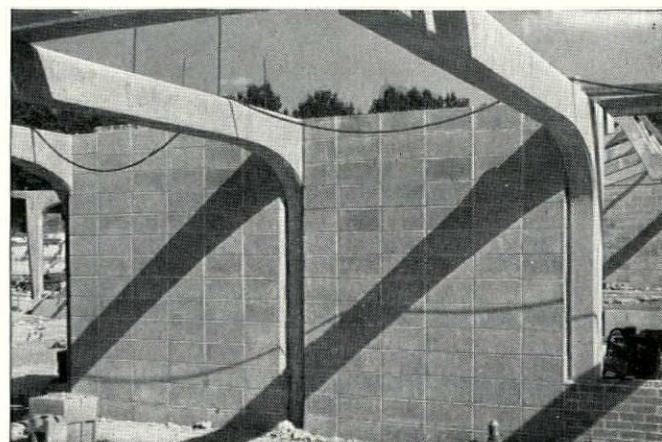
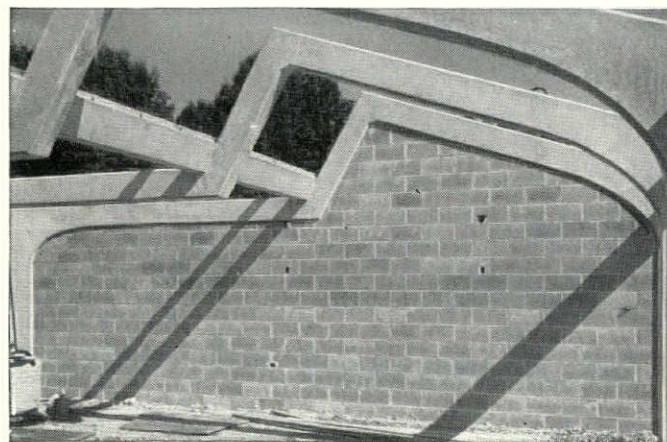
Left: general view showing how the concrete bents frame the corridor and two rows of classrooms. Right: closeup of one classroom wing.



Looking down a row of rooms (above) and out from the rear of one room (below). Bents were designed for inclusion of a skylight to equalize the light in inner areas of rooms farthest from windows.



Inside walls are painted concrete masonry, a running bond pattern for partitions and horizontal stacking for inner wythe of outside walls.



PRECAST CONCRETE offers Many Structural Advantages

All the advantages of conventional concrete construction are built-in features of buildings employing precast concrete structural units. This type of construction is well-suited to schools, hospitals, churches, factories, stores and service buildings.

Structures using precast concrete units can be built to conform with all applicable building codes. They can be designed to withstand violent lateral forces caused by earthquakes, tornadoes or atomic blast—and they meet all the structural requirements of fire-safety, rugged strength, resistance to weathering and low annual cost common to all concrete construction.

The accompanying photos show construction details of Lindley Elementary School in Asheboro, N. C. The entire structure—roof and canopy, walls and hallway—is framed by 114 precast concrete bents.

A field engineer will gladly call on you if you'd like more information on precast concrete construction.

PORLTAND CEMENT ASSOCIATION

735 North Water Street, Milwaukee 2, Wisconsin

Anational organization to improve and extend the uses of portland cement and concrete...through scientific research and engineering field work



DRAFTING FURNITURE TRACING PAPERS

Complete Supplies for
ARCHITECT AND ENGINEER

BLUE PRINTS • DIRECT READING
BLACK OR BLUE DRY PRINTS
TRACING REPRODUCTIONS

Radio Equipped Trucks for
Faster Pickup and Delivery Service

FREDERICK POST CO.
BROADWAY 1-7246 • 115 EAST WELLS STREET
MILWAUKEE, WISCONSIN

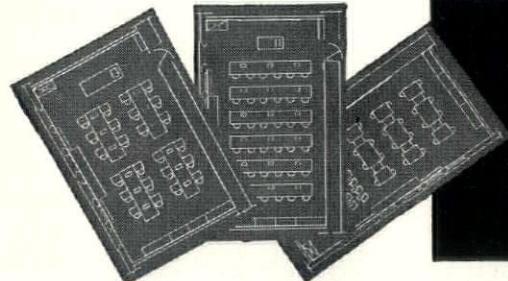


"MODERNFOLD" FOR COMMERCIAL USE
IN
CONFERENCE ROOMS
SHOWROOMS
WARDROBES
OFFICES

MODERNFOLD DOOR DIVISION

W. H. PIPKORN CO.

1548 West Bruce Street Milwaukee 46, Wisconsin
Mitchell 5-6800
EVERYTHING IN BUILDING MATERIALS AND REINFORCING STEEL



Hamilton
plans

detailed layouts for every specific
requirement

Have created some of the finest laboratories in the country!



When your next laboratory planning job comes up take a moment to consider Hamilton equipment and service before you put it on paper. Consult a Hamilton Engineer for layout help. Better yet, write for more information today. There is no obligation — just lots of competent help!

MILWAUKEE EQUIPMENT COMPANY

4221 North 35th Street

Milwaukee 16, Wisconsin

Representative



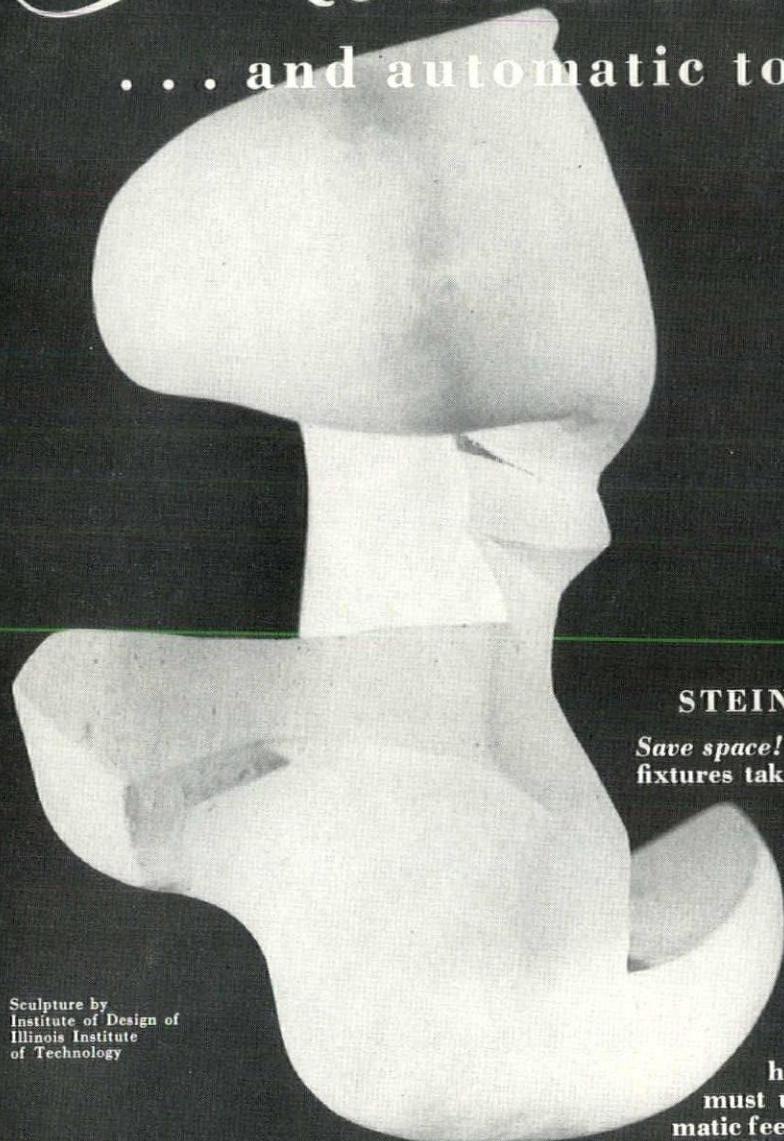
Hamilton

LABORATORY EQUIPMENT DIVISION

MANUFACTURING COMPANY
TWO RIVERS • WISCONSIN

Modern

... and automatic too!



Sculpture by
Institute of Design of
Illinois Institute
of Technology

For complete information and specifications, write to:

SCI steiner co., inc.
740 RUSH ST. • CHICAGO 11, ILLINOIS



Model S-100-4

Recessed towel cabinet: combination storage locker and dispenser.



Model S-100-3

Recessed waste receptacle: with removable stainless steel waste container. Usually used in combination with recessed towel cabinet.



Model S-100-2

Recessed towel cabinet and waste receptacle: dispenses and disposes in a single unit. Storage shelf holds two reserve rolls of Steiner towels. The inside stainless steel removable waste container glides out for easy servicing.

STEINER RECESSED CABINETS

Save space! Compactly-built Steiner recessed towel fixtures take up little space in the washroom wall and no floor space. Modern and attractive! Cleaning is easier, faster too!

Save towel cost! 1. Architect only buys recessed fixture. 2. Steiner Automatic Cabinet furnished and mounted free of charge by the Towel Supplier. Steiner cabinets have an adjustable time-stop with exclusive automatic feed that saves 20 to 30% of towel cost. The user can have as many towels as he wants but he must use them one at a time, with the automatic feed providing a 3 to 5 second wait between towels. Eliminates waste without restricting use!

Proof of the savings! Survey shows that only one-third of a case of 8000 Steiner towels will do the job of a full case of 3750 inter-folded towels. In many cases, the saving is even greater!

Editor's Note

This and succeeding issues of this publication bear the imprint of a new editor, Paul F. Thielen. Mr. Thielen has been engaged by the publisher to broaden coverage achieved by this magazine in keeping with its continuing growth and in keeping with its desire to improve its service to the architectural profession.

The series repeating the remarks of Bruce Goff at the 1956 convention of the Wisconsin Chapter, A.I.A., has been interrupted but will be continued in the next issue.

COVER COMMENT

Holy Cross School, Kaukauna, and St. Mary's Church, Milton, are both the work of John J. Flad and Associates, Madison, Wisconsin. Pictures of these buildings appear on the cover and on page seven.

The Wisconsin Architect, Volume 24, Number 5, the official publication of the Wisconsin Chapter of the American Institute of Architects is published monthly from the business and editorial offices at 828 N. Broadway, Milwaukee 2, Broadway 2-0822. N. J. Russell, Jr., is publisher. Subscription rates are \$1.00 per year.

Wisconsin Chapter American Institute of Architects

828 N. Broadway, Milwaukee 2, Wis., BR. 2-0822

OFFICERS

Arthur O. Reddemann	President
Joseph H. Flad	Vice-President
Roger Herbst	Secretary-Treasurer
Gerald J. Rice	Legal Counsel

DIRECTORS AT LARGE

Maury Lee Allen	Alvin E. Grellinger
John Brust	Arthur O. Reddemann
Theodore Eschweiler	Julius S. Sandstedt

DIVISION DIRECTORS

Milwaukee Division	
Roger Herbst	Herbert J. Grassold
Madison Division	
Joseph J. Weiler	Joseph H. Flad
Northeast Division	
Edgar H. Berners	Karel Yasko

DIVISION OFFICERS

Milwaukee Division	
Robert P. Potter, President; Herbert W. Bradley, Vice-President; Myron A. Sielaff, Secretary-Treasurer.	
Madison Division	
Mark T. Purcell, President; Nat Sample, Vice-President; Joseph H. Flad, Secretary-Treasurer.	
Northeast Division	
Eugene Wasserman, President; Leonard Reinke, Vice-President; Leonard Schober, Secretary-Treasurer.	

Three Major Items on Agenda for Special Oshkosh Meeting, June 8

Wisconsin Chapter Places Order for Film, 'Architecture -- U. S. A.'

The Wisconsin Chapter, AIA, has placed its order for the outstanding film, "Architecture — U.S.A." The sound presentation of 140 color slides showing current architectural trends in homes, schools, offices, factories, churches, and other buildings was recently shown at the annual convention in Madison.

The film is the work of Ralph E. Myers, AIA, of the firm of Kivett and Myers, Kansas City, Missouri. In collecting photographs for the film, Mr. Myers travelled more than 50,000 miles and edited more than 10,000 color photographs by some of the nation's top architectural photographers.

"Architecture — U.S.A." has a running time of 26 minutes and may be shown on standard 16 mm. sound movie equipment. It has been planned for presentation before service clubs, school assemblies, women's groups and similar organizations. Sixty-two top architects and firms are represented in the film.

The film's running time has been planned to make it suitable for presentation on television. All material has been cleared for television use.

When the print is received here, Chapter members will be advised regarding reservations for its use.

Our Men

Named to Committees

Three members of the Wisconsin Chapter, A.I.A., have been appointed to national A.I.A. committees. Julius Sandstedt has been named to the Committee on Chapter Affairs; Karel Yasko is a member of the Education Committee, and Joe Weiler has been appointed to the AIA-AGC National Cooperation Committee.

A special meeting of the Wisconsin Chapter, A.I.A., will be held Friday, June 8, at the Athearn Hotel, Oshkosh, starting at 10 A.M. Agenda items for this important meeting include: 1. Consideration of a change in the by-laws relating to the dues structure; 2. Consideration of a change in the by-laws to a lower quorum requirements; and 3. Consideration of a change in the by-laws to permit greater latitude in the selection of dates for the annual meeting.

The special meeting was voted by the membership at the annual meeting in Madison in February. All members, especially Corporate members, are urged to attend, express their opinions, and vote upon the vital issues at hand.

Directors Approve New Members, One Transfer

Franklin D. Mabbett, Madison, was approved by the Board of Directors at the April meeting as a Corporate member. His application has been forwarded to the Institute for appropriate action.

Six Associate memberships were also approved. They include Donald Allen Davis, Douglas Drake, Paul Charles Jacoby, Earl J. Madrich and Howard E. Wedegartner, all of the Milwaukee Division and Donald L. Strange-Boston, Northeastern Division.

The Board accepted seven new Junior Associate members. They are: Leonard Borkowski, Eugene H. Carter, Gustav L. Figas, Clarence Huettenrauch, William Eugene Schommer, Nicholas Susta, Jr., and Edward Arthur Wilke, all of the Milwaukee Division.

The transfer of Lloyd B. Knutson, A.I.A., from the Pittsburgh Chapter to the Wisconsin Chapter was also approved.

ADDITION TO FIRM

Harry Bogner and William D. Darby have announced the association of William G. Losch as a partner. The name of the firm is Darby-Bogner and Associates, Architects and Engineers. It is located at 759 N. Milwaukee Street, in Milwaukee.

Dick Wiken, James Dahir Speakers at Milwaukee Division Meetings

Appearance of two highly-regarded speakers featured the March and April meetings of the Milwaukee Division of the Wisconsin Chapter, A.I.A.

James Dahir, a nationally-known writer on community development, recently his project, "An Inventory of Cultural Resources of Milwaukee County", and summarized a variety of architects' replies to a questionnaire in his speech at the April meeting.

Dick Wiken, widely known Milwaukee sculptor, spoke on the general subject of sculpture at the March meeting.

Some of the conclusions reached by Dahir, which he told the Milwaukee Division were these:

The people care, but do not know;

The architects know, most of them care, but few of them reach complete agreement;

Those who do not know much and care hardly at all are "getting away with murder". If the architects could unite and work closely together and help the people to know as well as to care, there would be little probability of continuing the deceit which some sources have been successfully practicing.

"Art is a corrective to a catastrophic condition," Dahir said, "With the American fundamental beliefs in the right of the individual, Americans have always had a retreat in a cave of self, into which he could escape. Selfhood is about to disappear. Art is the only hope of retrieving it."

A variety of business was conducted at the March meeting, in addition to Wiken's talk.

Wallace Lee commented on possible improvement of this publication, and suggested the possibility of a contest, specifically naming a competition for a cover design. He also asked for submission of information on outstanding jobs from

members, or those which offered interesting features, pointing out that these constitute logical material to be contained in the publication.

Another suggestion emanating from the meeting was to have students who have benefitted from the Wisconsin Architect's Foundation display some of their works of interest.

A discussion of dues and assessments as considered at the A.I.A. state convention was also held, with no definite action taken.

Other action included:

Presentation of his certificate of Associate Membership to Murray Kinnich;

Discussion of the A.I.A. state convention, and its resulting profit;

Commendation to the Producers' Council for the quality of its exhibits;

Consideration of the purchase of the film, "Architecture — U.S.A." to be used to intensify and promote better public relations;

Thanks of the group to Nate Sample for "the outstanding and successful convention", and

Consideration of a proposal that a financial contribution for students' benefits be made to the Wisconsin Architect's Fund.

Pratt to Speak to Milwaukee Division

C. A. Pratt, engineering vice president of Western Mineral Products, will speak on Zonolite at the May 15 meeting of the AIA-Producers' Council informational meeting, to be held at the Elks Club at 12:15 P.M.

Arrangements for Pratt's appearance were made by Ken Johnson, Wisconsin representative of Western Mineral Products.

MIT Announces Establishment of New Fellowship

The School of Architecture and Planning at the Massachusetts Institute of Technology has announced the establishment of a research fellowship of up to \$2,500 by the firm of Voorhees, Walker, Smith & Smith, through the American Architectural Foundation. It will be awarded to a graduate student in the Department of Architecture or the Department of City and Regional Planning who submits an acceptable program of research in the general field of neighborhood needs and planning.

Proposals which state the contemplated time span, nature of problem, methods of research and anticipated result to be sought were to be addressed to Pietro Belluschi, Dean of the School of Architecture and Planning, M. I. T. Cambridge 39, Mass., before April 1, 1956. Decisions will be announced early in June by a committee of the faculty of the School of Architecture and Planning.

TILLEMAN, HERRICK CREATE NEW FIRM

The formation of the architectural firm of Tilleman & Herrick at 307 N. Broadway, Green Bay, was recently announced by Oliver L. Herrick, AIA, and John C. Tilleman. A member of the Wisconsin Chapter for six years, Herrick taught in the Department of Architecture at the University of Illinois before being associated with architectural firms in Milwaukee and Green Bay. Tilleman has applied for membership in the Wisconsin Chapter of the A.I.A.

TWO TO REPRESENT CHAPTER AT MADISON

The Wisconsin Chapter, AIA, will be represented on the Advisory Committee on Public Works to the Legislative Council of the state of Wisconsin. At its April meeting the Board appointed Arthur Reddemann and Julius Sandstedt to the Committee.

Bradley

Faces TV Camera

Herbert W. Bradley, corporate member of the Wisconsin Chapter, AIA, was the guest expert on the "Careers" day program televised on WISN-TV Saturday afternoon, March 31. A panel of four students from Boys' Trade and Technical high school queried Bradley on architecture as a vocation. Included were such facets as what education was needed to become an architect, the possibility of entering the field through an apprenticeship, schools specializing in architectural courses, the shortage of draftsmen, etc.

Boys' Tech is the only local school offering an architectural design course. Bradley stated that there seemed to be a live interest in the field but commented that he would like to see other schools offer a similar course.

Fontainebleau Will Offer Summer Courses During July and August

A summer session from July 1 to September 1 has been announced by the Fontainebleau School of Architecture, Fontainebleau, France.

The syllabus of courses include "Architecture and City Planning," a course especially intended for advanced students and for teachers and practicing architects taught by Professor Andre Remondet; a "Study of Contemporary Works," a complete survey of Auguste Perret's and LeCorbusier's works through lectures and visits to their buildings. In this course lectures will be delivered by other contemporary architects among whom are Eugene Beaudouin, Henri Bernard, Jean Fayeton, and Vladimir Bodiansky. They will discuss their work on a 4000-student dor-

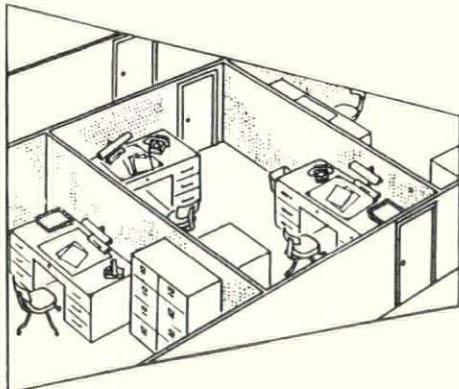
mitory center for the University of Paris, the Paris Broadcasting and Television center, a study of tropical and polar architecture, etc.

Other courses include "Creative Design" and "Survey of the Past." The latter will feature visits to acquaint students with the finest masterpieces of French architecture.

The fee of \$850 includes tuition, room and board, and round trip air transportation from New York. Anyone interested in further details may obtain a folder from the Wisconsin Architects Association office, 828 N. Broadway, Milwaukee.

It's getting harder and harder to reconcile our net incomes with our gross habits.

ACOUSTI-PANEL



ACOUSTI-PARTITION

ACOUSTI- (movable wood) PARTITIONS

*Offer Greater Privacy
For Offices, Schools
Conference Rooms*

Acousti — (movable wood) — Partitions are made of perforated plywood with a sound absorbing material as the core. Various finishes and plywoods are available.

DONALD PARTITION COMPANY, INC.

620 North 108th Place

Glenview 3-4150

Milwaukee 13, Wisconsin

This Architect's Concrete Roof Deck Went On In A Few Hours . . . At ZERO Degrees

A concrete roof deck placed quickly in mid-winter and no moisture problems? Yes, it's not only possible but easy and at low cost, too, with ZONATILE!

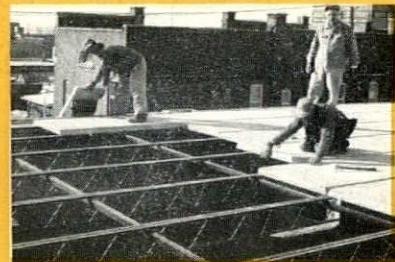
This supermarket roof in Mankato, Minnesota, went on in January at zero degrees in one day and a half with a five man crew. The ZONATILE roof of the building, designed by architects, Wick & Stansfield, Mankato, was ready for built-up roofing immediately after placement of the tile and grouting of the joints.



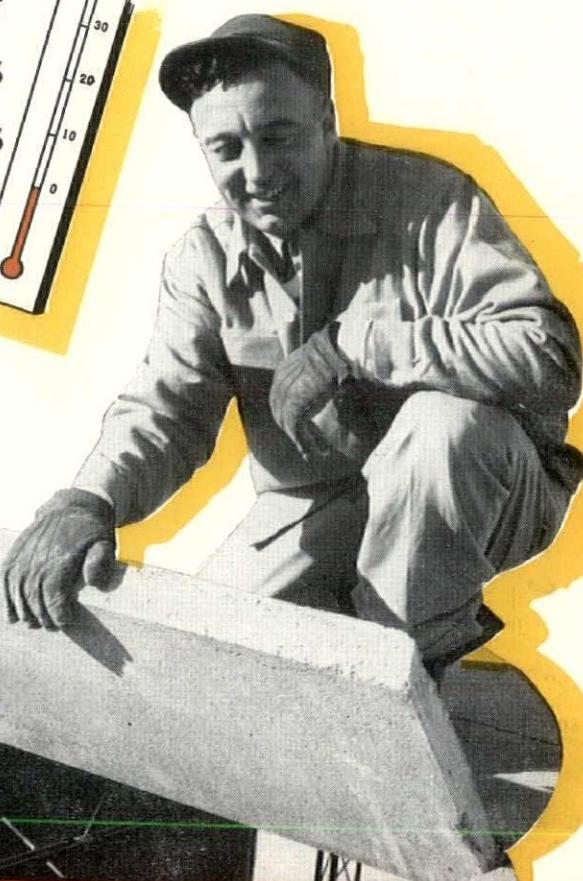
The tiles are elevated directly from trailer to roof by means of a powered conveyor as fast as the men can receive them.



The lightweight (50 lb.) tile, easily handled by one man, is laid directly on the bar joists spaced 36" O.C. forming safe walking surface for workmen.

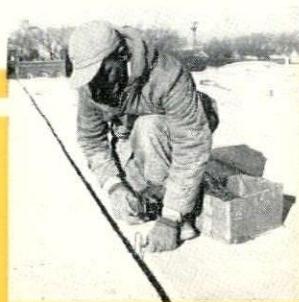


Roof is closed in rapidly by small crew butting tile against tile in tight, uniform rows across the entire deck.

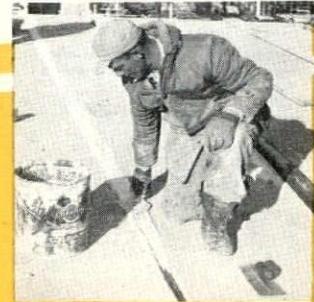


Zonatile short span CONCRETE ROOF TILE

ZONATILE SHORT SPAN CONCRETE ROOF TILE forms the deck and provides adequate insulation in one material—one operation. The lightweight, reinforced vermiculite concrete tile cannot rot or decompose and is completely incombustible. It is easily cut to any necessary odd shape. Cost of Zonatile deck is low because of fast erection, using minimum equipment and labor.



To provide positive anchorage, quarter-inch pencil rods are supported in V joint formed by beveled ends of the tile. Large wire "hairpins" are placed around rod and through top flange on joists and crimped around flange.



Joints are filled with a quick setting, pre-mixed grout, troweled smooth to provide level surface for roofing. Built-up roof can be applied immediately.

For Full Details—Call or Write

WESTERN MINERAL PRODUCTS COMPANY
ZONATILE DIVISION • STERLING 9-8845

General Offices: 1720 Madison Street N.E. • Minneapolis 13, Minnesota

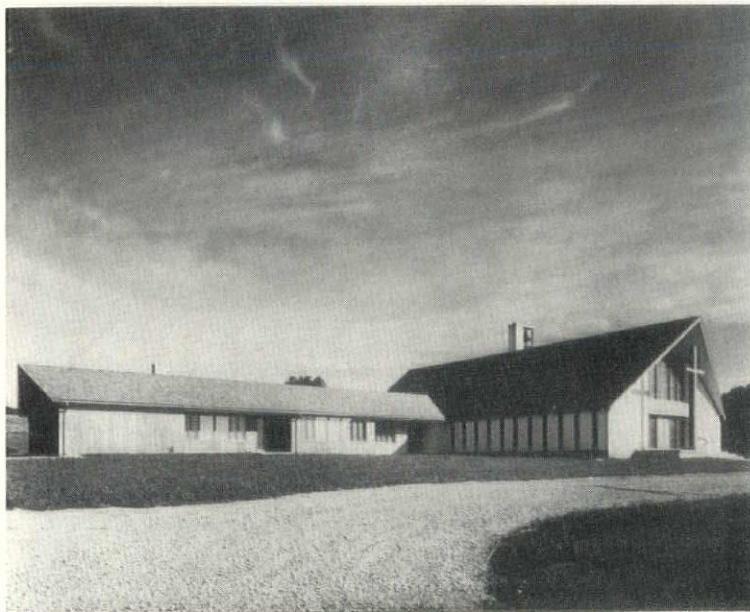
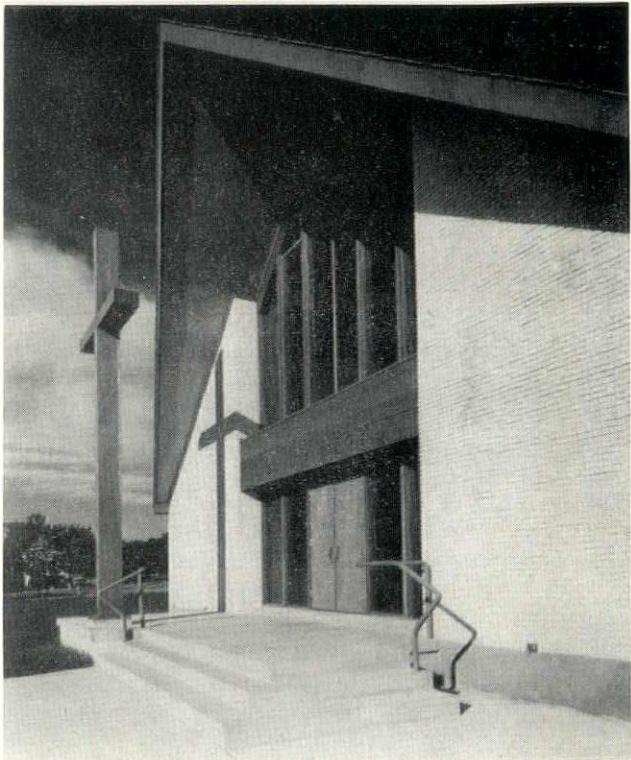
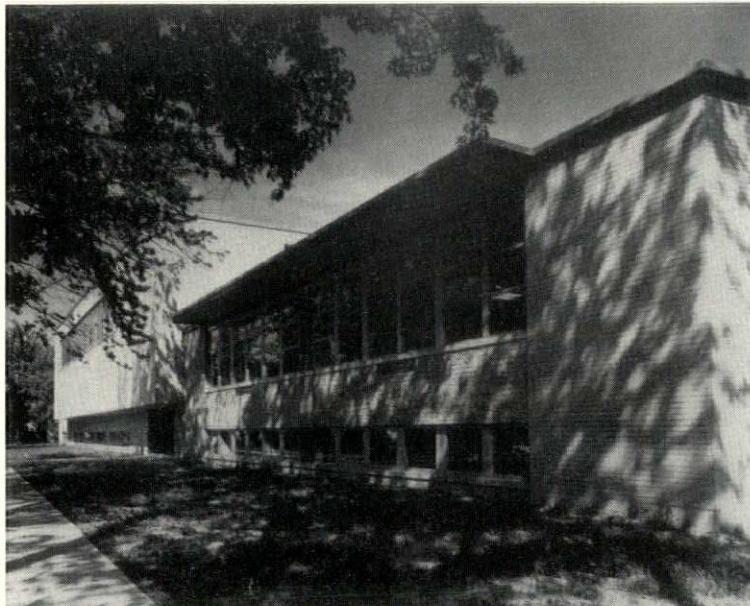
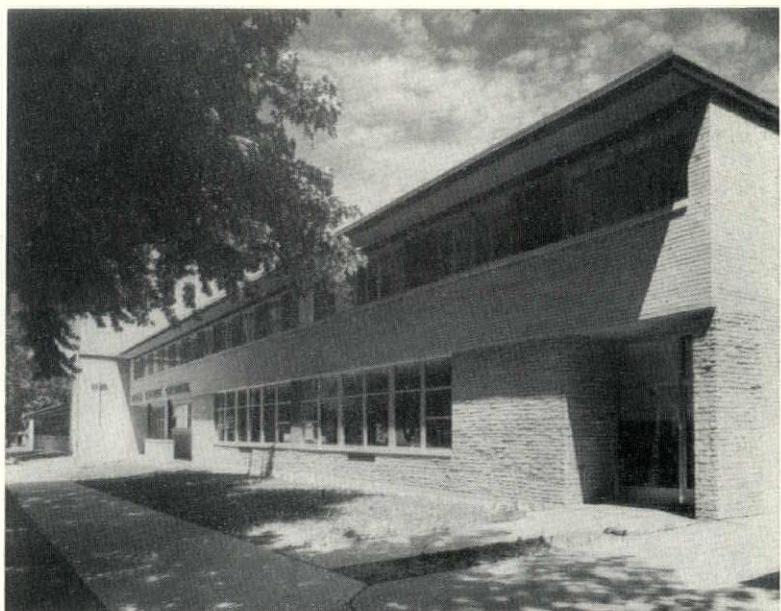
HOLY CROSS SCHOOL

Kaukauna, Wisconsin

Architect: John J. Flad & Associates
Madison, Wisconsin

General Contractor: Dick Oudenoven
Construction Company
Appleton, Wisconsin

The Holy Cross School in Kaukauna (photos right and below) offered the problem of construction on limited land available, and keeping the original school building in operation while the new one was being built. The resulting building contains a school to educate a maximum of 600 students; a convent to house the teacher-nuns in adequate privacy; and an area for recreation, meeting and dining for the parish, as well as the school. These requirements, of course, had to be related to each other, as well as to the other buildings of the parish.



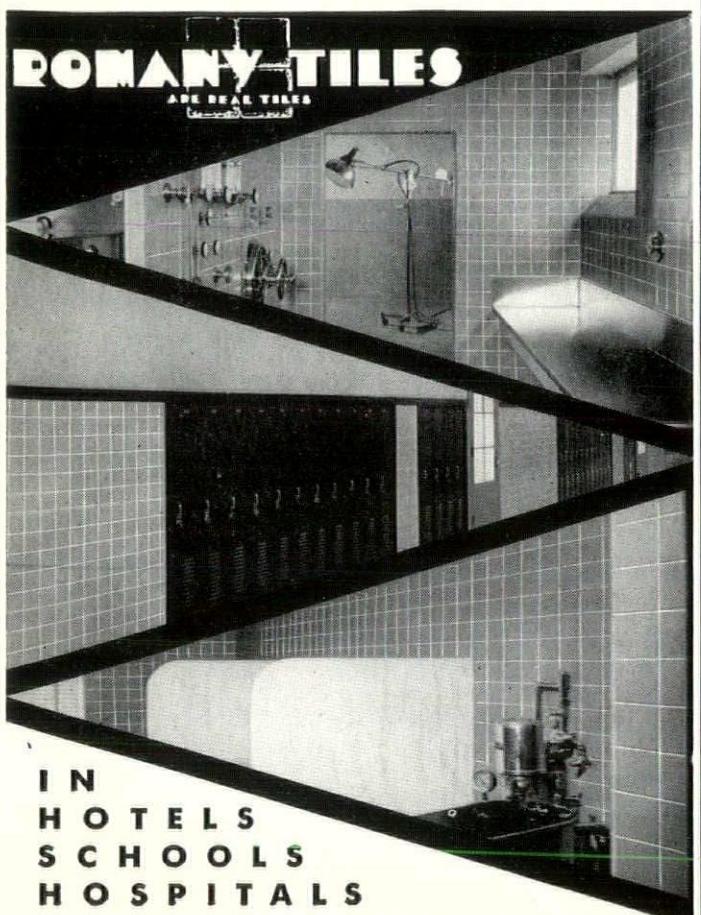
ST. MARY'S CHURCH AND RECTORY

Milton, Wisconsin

Architect: John J. Flad & Associates
Madison, Wisconsin

General Contractor: T. S. Willis
Janesville, Wisconsin

These pictures (above and left) show how the architect carried out these instructions from the pastor: "The building must be of such design and concept to truthfully reflect and express our way of life here in the country, it must give a feeling that it belongs to the countryside in which it is being built, and, above all, it has to be a humble building of worship."



**IN
HOTELS
SCHOOLS
HOSPITALS**

*It's ROMANY for
Walls of Real Clay Tile!*

Through the years, ROMANY has earned the preference of Architects, Engineers and Officials for its absolute dependability.

ROMANY is available in shapes, sizes and colors to meet all needs. Buff body glazed tiles for interior use. Red body glazed tiles for heavy duty interior and exterior.

ROMANY is scratch proof, acid proof, fume proof, fade proof, fire proof. And, sanitary beyond compare because its hard glazed surface is easiest to clean.

Write for New Illustrated Catalog — in Color

Rollin B. Child

Northwest Sales Representative

13006 Excelsior Blvd. • Hopkins, Minn.

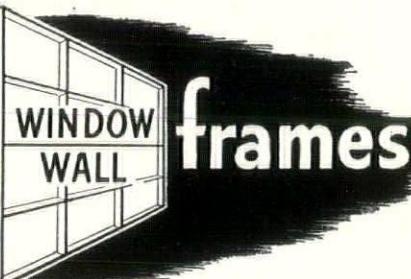
Phone WE 8-8379



for GREATER BEAUTY
at LOWER COST

SPECIFY

fabrow



frames

distributed by

CENTRAL WISCONSIN SUPPLY CORP.
Windsor, Wis.

PHONE: CHERRY 9-5535 (Madison)

DEALERS

MILWAUKEE — BILL OUWENEEL, ED. 2-2108

KENOSHA

C. J. Huber Glass Co., OL. 7-6189

PORTAGE

Gunderson Milw. & Sup., 1050

WEST BEND

Slesar Glass Co., 1452-W

FREEPORT, ILL.

Empire Const. Co., MA. 4565

ROCKFORD, ILL.

National Mirror Works, 8-3711

WAUKESHA

Butler Wdwk. & Gl. Co., LI. 7-4945

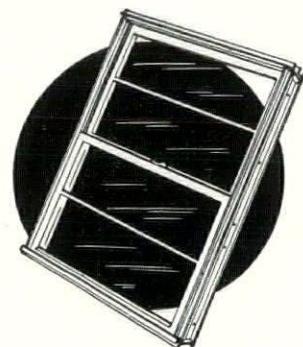
"The World's Finest Windows"

PER-FIT

**ALUMINUM
DOUBLE HUNG UNITS**

For your Finest Homes
and Commercial Structures

- Characterized by heavy sill sections, extra heavy zinc side-rail weathering and fluted mullion covers.
- Koroseal lifetime glazed.
- Finger-tip operation.
- Matching Screen and Storm Sash.
- Matching Picture Window frames available.



NOTE: For more complete
details, see SWEET'S
CATALOG.

This Guaranty Seal is granted
only to products that have ac-
tually earned it and cannot be
bought with money or name.

CALL SPRING 4-3300
for a Demonstration and Prices!

VICTORY
Steel SUPPLY Co.

679 S. 76th Street

West Allis 14, Wis.

OBLIGATIONS AND RESPONSIBILITIES OF THE CONTRACTOR

What An Architect Expects

"What An Architect Expects From the Contractor" was discussed in the January 16, 1956, bulletin issued by the Duluth Builders Exchange. The fourteen points were excerpted from a speech given by R. N. Thorshov before a meeting of the building contractors in St. Paul recently. Mr. Thorshov made it clear that the items he was pointing out were not necessarily faults of all contractors but were exceptions in most cases. These are some of the things which, in Mr. Thorshov's opinion, can be expected of the contractor:

1. It is the architect's responsibility to design a building. Contractors should not attempt to redesign them.

2. Contractors should not attempt to circumvent the architect by going directly to the owner.

3. It is the contractor's responsibility to perform a good job of business management.

4. All contractors should follow the specifications and plans as written, both in bidding and job performance.

5. Subcontractor shop drawings and specifications should come to the architect only through prime contractors and then with proper letters of transmittal.

6. There should not be continuous changes of superintendents during a project.

7. After the award of a contract, a list of sub-contractors should be submitted promptly for review and approval.

8. It is the prime contractor's responsibility to accept and use only those bids received from sub-con-

tractors who are acceptable and who meet the specifications and bid according to them.

9. Prime contractors should make payment to their subs promptly and in direct proportion to the degree of job completion and estimates paid by the owner.

10. Prime contractors should cooperate throughout construction.

11. Change order bills should be submitted promptly while the changes are still fresh in the mind of the owner.

12. Final details on a project should be cleaned up quickly and completely.

13. Projects should be kept clean and orderly.

14. Contractors should have an open mind on the acceptance and use of new materials and methods.

PPG

STANDS
FOR QUALITY

PAINTS · GLASS

in homes · offices · factories
institutions · schools · stores

PAINTS · GLASS · CHEMICALS · BRUSHES · PLASTICS
PITTSBURGH PLATE GLASS CO.
620 SOUTH FIRST STREET • MILWAUKEE, WIS.

VITREOUS SURFACING FOR NEW OR EXISTING WALLS

Permanent
Washable
Sanitary
Durable

VIRTUALLY UNLIMITED
COLOR SELECTIONS

CEMENT ENAMEL OF WISCONSIN

WOodruff 4-4040
WOodruff 4-4041
3869 N. Port Washington Rd.
Milwaukee 12, Wisconsin

VITRO-SEAL

A GLAZED CEMENT SURFACE COATING

FOR WALLS
NEW or EXISTING
INTERIOR and EXTERIOR

applied on

PLASTER, CONCRETE, BRICK
BLOCK, WALLBOARD, ETC.
PAINTED or UNPAINTED

Decorative — Colorful — Permanent — Sanitary
Economical — Washable — Waterproof — Durable
Innumerable Combinations of Non-Fading Colors

*R. H. Olson
Company*

WOodruff 4-4040
WOodruff 4-4041
3869 N. Port Washington Rd.
Milwaukee 12, Wisconsin

HOLLYWOOD

Wonder Action



FOR
STORAGE,
GAME ROOM,
GUEST ROOM

USE
YOUR
ATTIC

Available in 7 models
Ceiling heights 7' 0" to 12' 0"

Equipped with two steel hand rails extending
above attic floor to insure your safety.

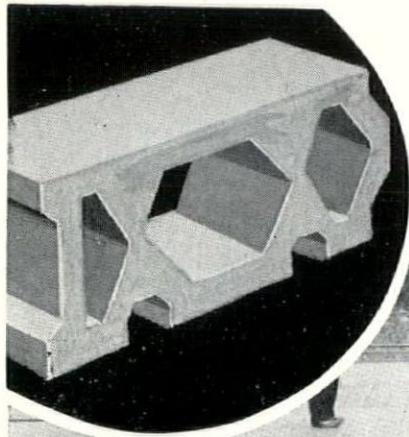
For Commercial, Institutional, Industrial
and Residential Use

HOLLYWOOD

Sales Co. of Wisconsin

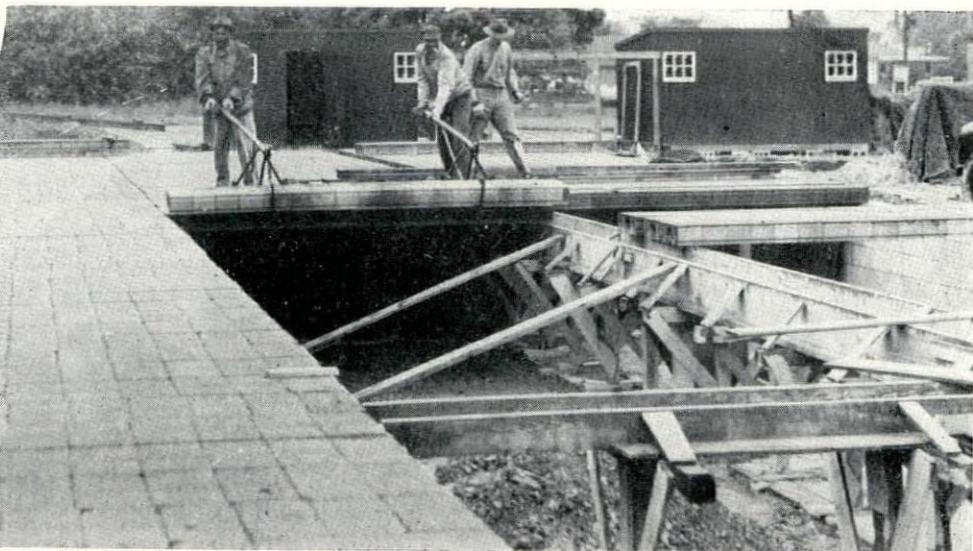
1940 W. Forest Home Ave.
EVergreen 3-5200

Milwaukee 4, Wis.
Joseph W. Wilde, Pres.



DOX

PRECAST BEAMS
FOR
FLOOR & ROOFS



VANDER HEYDEN, INC., Milwaukee, Wisconsin

DOX-BLOCK SYSTEM

ST. PAUL PARK, MINNESOTA

Simply Installed

- RESIDENTIAL
- COMMERCIAL
- INDUSTRIAL
- AGRICULTURAL Buildings

Stein Main Speaker at National Convention

Clarence S. Stein of New York will be the principal speaker at the banquet of The American Institute of Architects held in connection with the organization's 88th Annual Convention in Los Angeles, May 15-18. Stein, a distinguished architect and planner, has been selected to receive the Institute's highest professional honor this year — the Gold Medal.

John E. Burchard, Dean of Massachusetts Institute of Technology's School of Humanities and Social Studies, will make the keynote address on the convention theme "Architecture for the Good Life" at the opening session on May 15.

At luncheon on the opening day Mayor Norris Poulson of Los Angeles will welcome the visiting architects, and the retiring president, George Bain Cummings of Binghamton, New York, will report on the state of the Institute.

During the morning session on Wednesday, May 16, Justin Herman of San Francisco, who is the Housing

and Home Finance Agency's regional administrator, will speak on government housing programs. The Mexican architect and planner, Carlos Contreras, will give the final convention address at the closing session on May 18.

Roy Olson

Starts Own Company

A new sales organization devoted to selling types of surfacing materials has been organized by Roy H. Olson.

Olson, former president and general manager of Cement Enamel of Wisconsin, Inc., has called his new organization, The R. H. Olson Company and Surfacing, Inc.

"Surfacing, Incorporated will be the applicators of Vitro-Seal, vitreous wall surfacing, Glascole, liquid tile surfacing, and Carbozite, damp-proofing material plus additional products that will be announced at a later date," he said.

The location of the new firm is 3869 North Port Washington Road, with two phone numbers — Woodruff 4-4040, and 4-4041.

Schroeder Lumber & Supply Co., Inc.

Quality Lumber Millwork Hardware Paints

"A Dozen Boards or A Dozen Carloads"

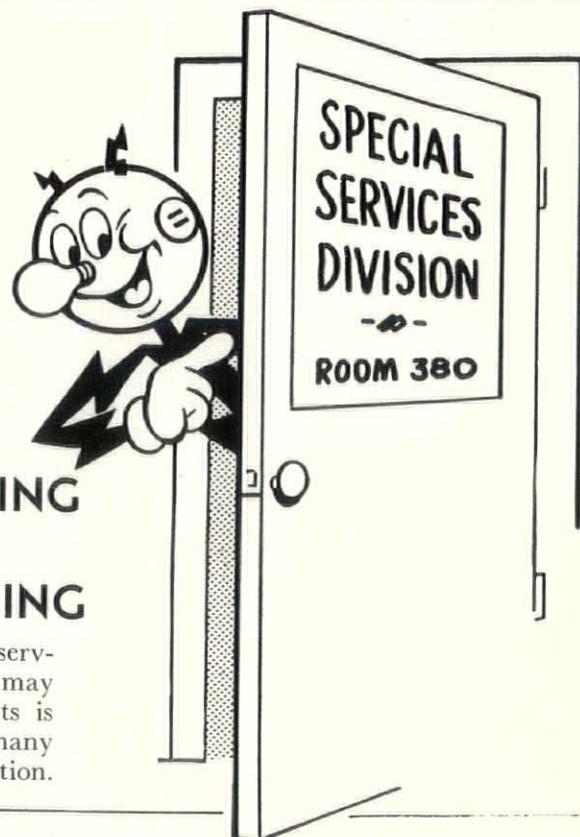
4215 N. Port Washington Rd.
Milwaukee, WO. 2-6040

*Do You Have
Problems?*

on

- LIGHTING • AIR CONDITIONING
- REFRIGERATION
- COMMERCIAL COOKING • WIRING

Experienced personnel, specializing in each of the above services are available for consultation on any problems you may have. The experience and information of our consultants is based on hundreds of actual cases, covering a period of many years. Why not make use of these special services? No obligation.



WISCONSIN ELECTRIC POWER CO.

231 W. MICHIGAN ST.

PHOTOCOPIES

DRAFTING SUPPLIES

REPRODUCED TRACINGS

SCHMITT BLUEPRINT CO.

VAN DYKES

A.I.A. CONTRACTS

C. F. PEASE AGENCY

628 N. BROADWAY

BROADWAY 6-1761

MILWAUKEE

NOVOTNY, INC.

L. J. A. L. J. C.

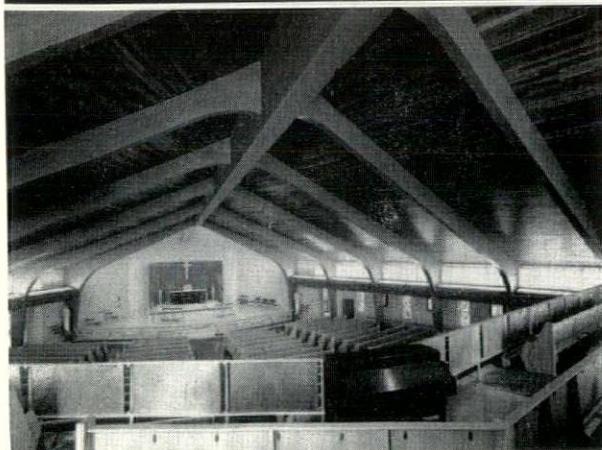
**MANUFACTURERS
REPRESENTATIVES**

MILWAUKEE 4, WISCONSIN

647 WEST VIRGINIA STREET

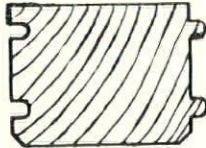
BROADWAY 6-1899

BROADWAY 2-4183

**OUR LADY QUEEN OF PEACE**

Madison, Wis.

ARCHITECTS — Weiler & Strang

UNIT DECK—

UNIT DECK — A versatile new product for the building industry which eliminates purlins, joists, sheathing and provides insulation plus interior finish in one member application. Available in nominal 4x5 in. and 3x5 in. white fir and red cedar.

Rundle-Spence

MANUFACTURING COMPANY

Established 1871

*"Time Honored
Quality and Service"*

**PLUMBING, HEATING
and MILL SUPPLY****MILWAUKEE - MADISON**

29 N. CHARTER ST.

MADISON 5, WIS.

Phone 5-6754

445 N. FOURTH STREET

MILWAUKEE 3, WIS.

Phone BROADWAY 1-2500

UNIT

*Fabricators of the World's Largest
Glued-Laminated Roof Structures*

ARCHES • BEAMS • TRUSSES**MILWAUKEE DISTRICT**

3803 N. Port Washington Rd.

Milwaukee, Wis.

Telephone: FRanklin 2-2823

20 years of experience in the design and manufacture of all glued, laminated roof structures warrants your confidence. The "know-how" of UNIT's technical staff is at your disposal, without obligation, to assist you in the application of UNIT Glued Laminated Members. All Unit members meet exacting specifications and may be factory stained, sealed and varnished to meet your requirements. When erection service is required, our trained technicians take over to assure completion of erection deadlines. As a further service, you'll like the convenience of job site delivery possible with UNIT's specially designed fleet of trucks. Specify with confidence — Specify UNIT.

**UNIT STRUCTURES, INC.**

General Offices — PESHTIGO, WISCONSIN
Plants at PESHTIGO, WIS. and Magnolia, Ark.

... "SERVING YOU
IS A PLEASURE" ...

. . . Write or call our nearest office for details and specifications on . . .

GLASS	PAINT
THERMOPANE	WALL COVERING
GLASS BLOCK	SCENICS
CORRULUX	STORE FRONT METAL
STAINED GLASS	

T. C. ESSER CO.

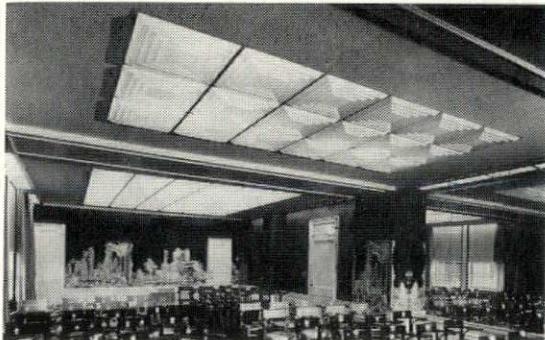
Mfg. and Distributors
MILWAUKEE, WIS.

BRANCHES:

La Crosse, Wis.	Oshkosh, Wis.
Sheboygan, Wis.	Racine, Wis.
Iron Mountain, Mich.	Menominee, Mich.



Edward T. VerHalen Inc.



ACOUSTI-LUX is sound absorbent and light diffusing

- Shadow-Free Non-Glare Lighting
- Will not support combustion
- Easily maintained

ACOUSTI-LUX provides versatile standard and custom designs for any architectural motif

**SOUND CONDITIONING
BUILDING SPECIALTIES**

Milwaukee
Green Bay
Madison

Our
45th
Year



F. R. DENGEL co.

for

Fine Plumbing & Heating Appointments

*
Urge your clients to visit our showroom. Three makes of fixtures to select from . . . Kohler, Briggs Beautyware . . . W. A. Case Co.

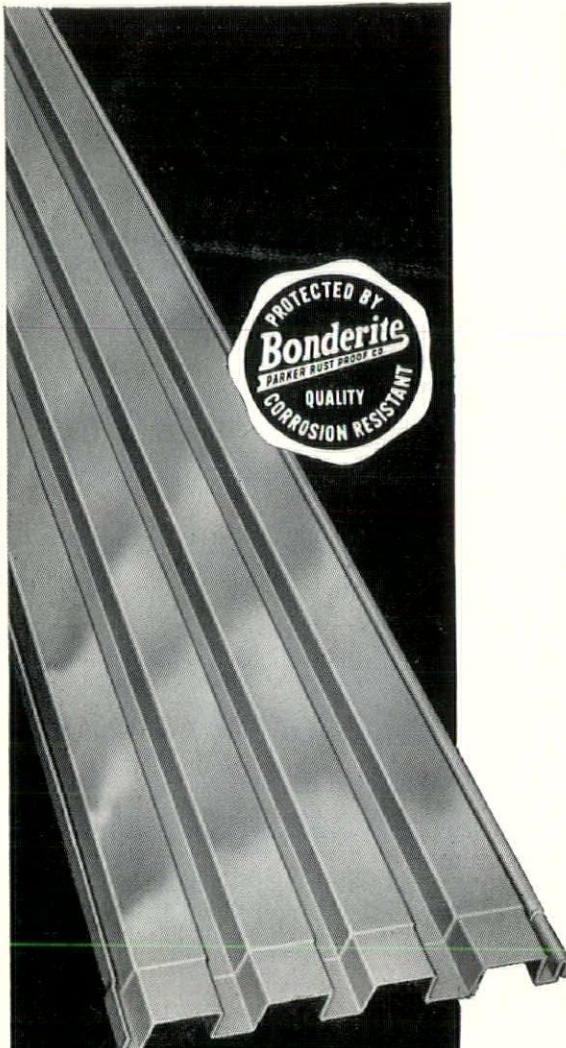
Broadway 6-8950

1114 N. 4th St.

Milwaukee 3, Wis.

Hunzinger Construction Company

Milwaukee
Phone: SUNset 1-9100



Never before — a roof deck finish like this!

*NOW—Bonderized base with baked enamel
on Milcor Steel Roof Deck—a roof deck
finish that can really take construction abuse.*

Here is important news to everyone in the building industry. It is the full and complete answer to problems which have long been evident to architects and builders—problems arising from the punishment taken by roof deck in shipping, handling, hoisting, and use as a platform by tradesmen.

*Milcor Steel Roof Deck is the only one in the field with
this new, exclusive, far superior finish.*

Bonderizing and baked enamel combine to produce the new glossy grey prime finish. The Bonderizing treatment defies corrosion, anchors paint to the metal, protects it against scuffs and scratches. The abrasion-resistant enamel is *baked on* over the Bonderized Steel. The result is the finest, most durable finish ever applied to steel roof deck — *and there is no increase in price!*

Milcor Steel Roof Deck with the new finish is described in detail in literature just off the press. Send for your copy. (Sorry, it's too new to be in Sweet's.)

MILCOR® Steel Roof Deck

NOW ... three different types of Milcor Steel Roof Decks



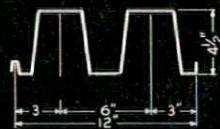
New "A" Section

The standard of the industry for close-rib decks now redesigned to full 24" width.



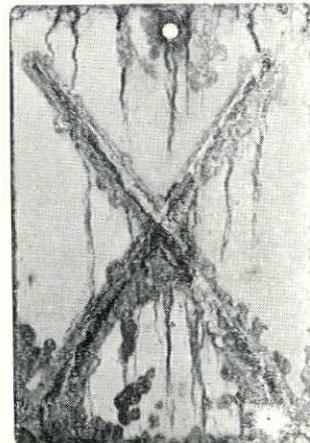
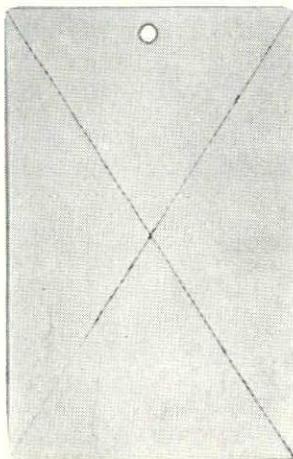
New "B" Section

Wide rib distributes metal for greater structural efficiency — gives higher section properties per pound of steel.



New "C" Section

Carries normal roof loads over spans up to 20 feet! Offers greater freedom of design.



The steel panel at left was treated with Bonderite; the one at the right was not. Both panels were given a coat of Inland Epoxy Resin finish. After an "X" was intentionally scratched on them, the panels were subjected to the A S T M. standard salt spray test for the same length of time. Note that in the finish over Bonderite, rust stopped at the scratch mark while it spread extensively over the plain steel panel.



M-184

INLAND STEEL PRODUCTS COMPANY

DEPT. E, 4081 WEST BURNHAM STREET • MILWAUKEE 1, WISCONSIN
BALTIMORE • BUFFALO • CHICAGO • CINCINNATI • CLEVELAND
DALLAS • DETROIT • KANSAS CITY • LOS ANGELES • MILWAUKEE
MINNEAPOLIS • NEW YORK • ST. LOUIS